Your Name

YOUR JOB TITLE

+55 555 555 55 5

yourname@email.com

City, Country
LinkedIn.com/in/yourname

# ABOUT ME

I am a highly motivated and results-driven professional with over 5 years of experience in digital marketing, brand strategy, and campaign management. Adept at leveraging data-driven insights to optimize marketing efforts and increase brand awareness. Seeking a dynamic role in a growth-oriented company where I can contribute my expertise.

# Experience

## 20XX – 20XX Digital Marketing Manager

### XYZ Company, New York, NY

* Led a team of 5 marketers to execute successful digital campaigns, increasing lead generation by 30%.
* Developed and implemented SEO strategies that boosted website traffic by 40%.
* Managed paid media campaigns, achieving a 20% reduction in cost per acquisition.

## 20XX – 20XX Marketing Specialist

### XYZ Company, City, State

* Designed and executed social media campaigns that improved engagement rates by 50%.
* Conducted market research to identify customer needs and preferences.
* Assisted in developing email marketing strategies that increased conversions by 25%.

## 20XX – 20XX Marketing Specialist

### XYZ Company, City, State

* Designed and executed social media campaigns that improved engagement rates by 50%.
* Conducted market research to identify customer needs and preferences.
* Assisted in developing email marketing strategies that increased conversions by 25%.

# Education

## June 20XX Bachelor of Business Administration

### University of XYZ

* Relevant coursework: Digital Marketing, Consumer Behavior, Market Research.
* Graduated with honors.

# Certifications & Training

* Google Analytics Certified – Google – 2020
* HubSpot Content Marketing Certification – HubSpot Academy – 2019

# Skills & Abilities

* Digital Marketing & SEO
* Social Media Strategy
* Content Creation & Copywriting
* Google Analytics & AdWords
* Email Marketing & Automation
* Data Analysis & Reporting

# Languages

* English – Native
* Spanish – Intermediate
* French – Basic

# References

Available upon request.